

SAVE ON STUDENT DEBT

SAVE ON STUDENT DEBT FOUNDING PARTNER LAUNCH TOOLKIT

Thank you for joining us to support the launch of SAVE On Student Debt!

In this toolkit you will find:

- Visual assets (social media graphics)
- Sample social media language for the launch of SAVE On Student Debt
- Sample social media language promoting the SAVE Plan
- Links to additional SAVE outreach resources

Please reach out to Jalakoi Solomon (jalakoi.solomon@civcnation.org) and Kaitlyn Vitez (Kaitlyn.Vitez@ed.gov) with any questions.

LINKS

- SaveOnStudentDebt.org
- StudentAid.gov/save
- StudentAid.gov/loan-simulator
- StudentAid.gov/fsa-id/sign-in
- FinancialAidToolkit.ed.gov/tk/announcement-detail

SAMPLE LANGUAGE: LAUNCH

Amplify and tag:

- Civic Nation on [Twitter](#), [Instagram](#), [Facebook](#), and [LinkedIn](#).
- U.S. Department of Education on [Twitter](#), [Instagram](#), [Facebook](#), and [LinkedIn](#)
- Federal Student Aid on [Twitter](#), [Instagram](#), [Facebook](#), and [LinkedIn](#)

SHARE THIS POST:

- We're excited to be a founding partner of #SAVEOnStudentDebt, a national campaign by @CivicNation and @usedgov! We're joining to help student loan borrowers sign up for the new income-driven repayment #SAVEPlan. Ready to learn more? SaveOnStudentDebt.org

SHARE THIS POST:

- Are you an organization that works with federal student loan borrowers? Want to help your community lower their monthly payments? Join @CivicNation and @usedgov's #SAVEOnStudentDebt campaign to get involved: SaveOnStudentDebt.org/join!

SHARE THIS POST:

- Join @CivicNation and @usedgov for the #SAVEOnStudentDebt Week of Action to help spread the word about the new #SAVEPlan! Everyone can play their part to support this work, and we're proud to help ensure the millions of Americans who can benefit from the SAVE Plan are enrolled. Join us: SaveOnStudentDebt.org/WeekofAction

SAMPLE LANGUAGE: SAVE PLAN

Amplify and tag:

- Civic Nation on [Twitter](#), [Instagram](#), [Facebook](#), and [LinkedIn](#).
- U.S. Department of Education on [Twitter](#), [Instagram](#), [Facebook](#), and [LinkedIn](#)
- Federal Student Aid on [Twitter](#), [Instagram](#), [Facebook](#), and [LinkedIn](#)

SHARE THIS POST:

- Did you know that your federal student loan payment could be as low as \$0 a month thanks to the Saving on A Valuable Education (SAVE) Plan, a new program to help federal student loan borrowers? Learn more and apply today: StudentAid.gov/save #SAVEOnStudentDebt

SHARE THIS POST:

- We're excited to be a part of #SAVEOnStudentDebt, a national campaign to spread the word about the Saving on A Valuable Education (SAVE) Plan. Millions of borrowers are eligible for lower monthly payments thanks to a new income-driven repayment plan! Learn more: StudentAid.gov/save

SHARE THIS POST:

- The SAVE Plan will:
 - Allow many borrowers to make \$0 monthly payments
 - Save all other borrowers at least \$1,000 per year
 - Ensure borrowers don't see their balances grow from unpaid interest

Apply to #SAVEOnStudentDebt: StudentAid.gov/save

SHARE THIS POST:

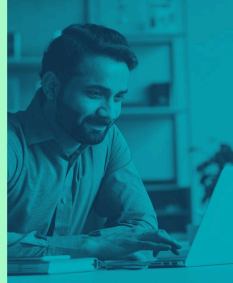
- We're proud to be supporting #SAVEOnStudentDebt, a new campaign working to enroll millions of eligible borrowers in the Saving on A Valuable Education (SAVE) Plan. This plan will lower your monthly student loan payment. Learn more and see if you're eligible at StudentAid.gov/save #SAVEOnStudentDebt

GRAPHICS

→ Sample social media graphics are available [here](#) and below:

HELP YOUR
COMMUNITY
LOWER THEIR
FEDERAL
STUDENT LOAN
PAYMENTS

SAVE
ON STUDENT DEBT



Join the SAVE on Student Debt campaign at SaveOnStudentDebt.org/join

An official campaign from the U.S. Department of Education and non-federal partners

[Click HERE to download this graphic](#)

SAVE
ON STUDENT DEBT

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[Click HERE to download this graphic](#)

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SAVE
ON STUDENT DEBT

[Click HERE to download this graphic](#)

YOUR FEDERAL STUDENT
LOAN PAYMENT **COULD BE**
AS LOW AS \$0/MONTH

with the new SAVE repayment plan.

Apply at StudentAid.gov/save

SAVE
ON STUDENT DEBT

An official campaign from the U.S. Department
of Education and non-federal partners

[Click HERE to download this graphic](#)



[Click HERE to download this graphic](#)



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POSTS FROM FSA TO UPLIFT

FSA will be posting these throughout the day tomorrow, please make sure to repost and uplift!

- Federal Student Aid on [Twitter](#), [Instagram](#), [Facebook](#), and [LinkedIn](#)

It's true – the most affordable student loan repayment plan is here! Learn more about the Saving on a Valuable Education (SAVE) Plan: StudentAid.gov/save

Click to re-post:

[Twitter](#)

[Instagram](#)

[Facebook](#)

[LinkedIn](#)



With the payment pause coming to an end, @FAFSA has a webinar you won't want to miss. Learn more about student loan repayment and register today: <https://Repayment101.eventbrite.com>

Join Us for Our Upcoming Webinar



Repayment 101: Get Help With Your Federal Student Loans


THURSDAY, SEPT. 14, 2023, 7 P.M. EASTERN TIME

Learn your options for managing federal student loans. We will go over repayment timelines, different repayment plans, including the new Saving on a Valuable Education (SAVE) Plan, how to estimate your monthly payment with Loan Simulator, how to fill out the income-driven repayment (IDR) application, and important features on StudentAid.gov account dashboards. There will be an opportunity to ask questions.



The affordable new Saving on a Valuable Education (SAVE) Plan includes additional benefits for borrowers and can offer lower monthly payments. Find out more about this new repayment plan available now: StudentAid.gov/save.

Emily



- Single
- Recent graduate
- Makes \$30,000/year

After Emily enrolls in the SAVE Plan, her monthly payment = \$0

Estimated Monthly Payment Under the SAVE Plan

Income	\$60k	\$50k	\$40k	\$30k	\$20k	\$10k	\$0
\$60k	\$227	\$130	\$34	\$0	\$0	\$0	\$0
\$50k	\$143	\$47	\$0	\$0	\$0	\$0	\$0
\$40k	\$60	\$0	\$0	\$0	\$0	\$0	\$0
\$30k	\$0	\$0	\$0	\$0	\$0	\$0	\$0
\$20k	\$0	\$0	\$0	\$0	\$0	\$0	\$0
\$10k	\$0	\$0	\$0	\$0	\$0	\$0	\$0
\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
	1	2	3	4	5		

Federal Student Aid